

Comparison of Ecolabels



	EcoStandard EcoProduct	Global GreenTag GreenRate	Global GreenTag LCARate	Cradle to Cradle
GBCSA Criteria				
Ecolabel scheme aspects				
Independent assessment	✓	✓	✓	✓
Rewards best practice	✓	✓	✓	✓
Transparent methodology	no	✓	✓	no
Onsite verification audits	✓	✓	✓	✓
Environmental Claims [ISO 14021 / 14024 compliant]	✓	✓	✓	✓
Data collection & public database	✓	✓	✓	no
Environmental aspects				
Energy	✓	✓	✓	✓
Energy reporting (internal/external)	yes / no	✓	✓	yes / no
Energy performance	✓	✓	✓	✓
Energy sources	✓	no	no	✓
Toxicity	✓	✓	✓	✓
Materials disclosure	✓	✓	✓	✓
Harmful elements	✓	✓	✓	✓
Banned substances	✓	✓	✓	✓
Toxicity performance	✓	✓	✓	✓
Toxicity during use	✓	✓	✓	✓
Toxicity disposal	✓	no	no	✓
Resources	✓	✓	✓	✓
Source of materials	✓	✓	✓	✓
Recycled content	✓	✓	✓	✓
Rapidly renewable resource	?	✓	✓	✓
Waste generation	✓	✓	✓	✓
Packaging	✓	no	✓	✓
Water	✓	✓	✓	✓
Water reporting (internal/external)	yes / no	✓	✓	yes / no
Water use reduction	✓	✓	✓	✓
Water sources	no	no	no	✓
Social and Environmental	✓	✓	✓	✓
South African legislation compliance required	no	✓	✓	no
Environmental Management System (EMS) required	no	✓	✓	no
Social or ethical aspects	✓	✓	✓	✓
Durability & End of Life	✓	✓	✓	✓
Compliance with national standards (e.g. SANS)	no	✓	✓	no
Product stewardship (end-of-life options)	✓	✓	✓	✓
Recyclability	✓	✓	✓	✓
Local content	✓	no	✓	no
Raw materials sourcing	✓	no	✓	no
Local labour utilised	✓	no	no	no
Local assembly and manufacture	✓	no	✓	no
Local shareholding	✓	no	no	no
GBCSA Certification of Tool	Level A	Level A	Level A	
	Level B	Level B	Level B	Level B
	Level C	Level C	Level C	
Certification Levels Available	5-Star 4-Star 3-Star 2-Star 1-Star	Level A Level B Level C	Platinum Gold Silver Bronze	Platinum Gold Silver Bronze Basic
Additional Aspects and Criteria				
Non-Profit Organisation	✓	no	no	✓
Full Life Cycle Analysis calculations	no	no	✓	no
Product-specific supplementary standards	in progress	✓	✓	no
Innovative initiative credit	✓	no	✓	no
Green procurement policy	✓	no	no	no
Staff environmental training	✓	no	no	no
Product energy efficiency (in use)	✓	✓	✓	no
Product water efficiency (in use)	✓	✓	✓	no
Transport impacts	✓	no	✓	no
Synergies of systems	no	no	✓	✓
Biodiversity impact assessment	no	no	✓	✓
Optimisation of chemicals	no	no	no	✓
Cost for Initial Certification	R14k to R47k	R25k	Varies, proportional to scope	\$3,800 USD
Note: Discounts available for previously certified products and multiple similar products				

